

“Good jazz spins emotion out of thin air. No wonder top jazz performers insist on a smokefree clause.”

HARRY SCHNIPPER | OWNER
BLUES ALLEY, WASHINGTON, D.C.



“Keeping up with the changing-world of jazz, Blues Alley went entirely smokefree two years ago.”

— *Washington Post*

“You may call it atmosphere,” says Blues Alley owner Harry Schnipper. “But jazz artists call it the air they breathe.”

“So many top performers made smokefree air a condition of playing here, it finally made sense to go smokefree all the time.”

“Did I fear a fall-off in business? Sure. But the opposite happened. Lots of people returned to Blues Alley who said the smoke had become too much for them.”

“Washington is such an international city, it’s wonderful to see people from Europe and Asia coming back again and again. Going smokefree hasn’t cost us any customers at all.”

“After forty years of the ‘smokey jazz club’ image, we finally decided to say enough. Our atmosphere is crisp and clear, just like the music.”

“Based on my experience, going smokefree is a no-lose proposition.”

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